

## HELOA Scotland Legacy Pledge

Dear Stand Alone,

We are writing this letter to you as a commitment to signing a Stand Alone legacy pledge. HELOA Scotland is a charity that represents a group of professionals working in Student Recruitment, Access and Marketing in Higher Education. Our ethos is that we want to help students make informed decisions about their future. We also believe that everyone deserves an equal opportunity to study at Higher Education Institutions. Our members understand the impact of estrangement from family support on students accessing Higher Education and that some cohorts require additional support from professionals such as ourselves.

The work that Stand Alone have done to advocate and support estranged students has been inspiring in particular the incredible work raising awareness of issues surrounding a cohort of students who have, at times, been forgotten about.

HELOA Scotland pledges to support all students, especially estranged students, in making informed choices with their University applications. We will also seek training opportunities for our members at our biennial National Conference and make sure that marginalised cohorts such as estranged students remains in our agenda and conversations.

Finally, along with strategic partners, we will continue the conversation that Stand Alone have started and we accept the baton to be handed over to us and others to support students in their journey to Higher Education.

Kind regards,  
Calum Fraser  
Chair of HELOA Scotland

20 March 2024